

| Blackpool Council Licensing Service | | | | |
|---|---|----|--------------------------|-----------------------------|
| Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate | | | | |
| Responsible Authority | | | | |
| Name of Responsible Authority | Public Health, Blackpool Council | | | |
| Name of Officer <i>(please print)</i> | Dr. Arif Rajpura, Director of Public Health | | | |
| Signature of Officer | Dr. Arif Rajpura | | | |
| Contact telephone number | 01253 476363 | | | |
| Date representation made | 15 | 05 | 2020 | |
| Do you consider mediation to be appropriate | | | <input type="checkbox"/> | No <input type="checkbox"/> |
| Premises Details | | | | |
| Premises Name | Heron Foods Ltd | | | |
| Address | 78 Bank Hey Street | | | |
| | Blackpool | | | |
| | | | | |
| Post Code | FY1 4PY | | | |
| Reasons for making representations | | | | |
| <p>The Public Health Department, Blackpool Council, write in reference to the application for a license to sell alcohol from Heron Foods Ltd in Talbot ward.</p> <p>Talbot Ward has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p> <p>Deprivation</p> <ul style="list-style-type: none"> Blackpool is ranked amongst the most deprived areas in the country. Talbot Ward is the third most deprived ward in Blackpool. | | | | |

- There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree.

Health related information

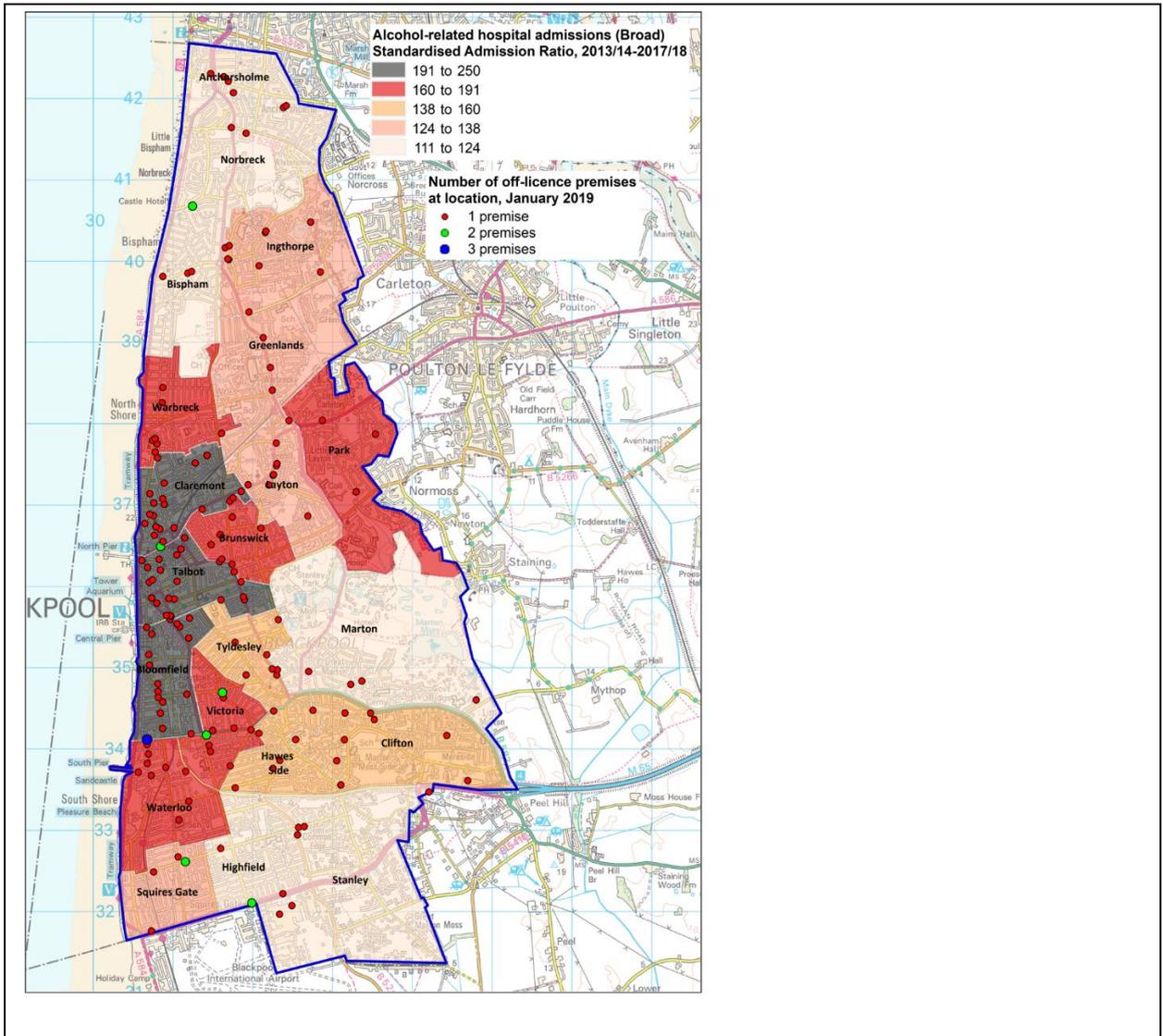
- Health statistics show Talbot ward to have amongst the highest ratio of alcohol-related hospital admissions in Blackpool.
- The alcohol-related admission rate of 279.9 per 100,000 is almost 200% higher than the national average – Blackpool as a whole is 83% higher than the national average.
- Ambulance callout rates for overdose, ingestion and poisoning are 3 times higher than the Blackpool average of 10.3 and almost 8 times higher than the Lancashire average of 3.6.
- There were 44 assault-related attendances at A&E in 2018/19 from people living in Talbot. This is an attendance rate of 6.9 per 1,000 pop., 1.5 times higher than the Blackpool average (4.3) and 2.5 times higher than the Lancashire average (2.7).
- Talbot has the third highest rate of assault-related A&E attendances in Blackpool, where rates range from 1.6 in Bispham to 11.2 in Bloomfield.
- There were 347 police-recorded domestic abuse incidents in Talbot in 2019/20. Talbot has the second highest recorded crime rate for domestic abuse in Blackpool, a rate of 54.5 per 1,000 population compared to a Blackpool average of 24.1 per 1,000 and a Lancashire average of 11.5 per 1,000.

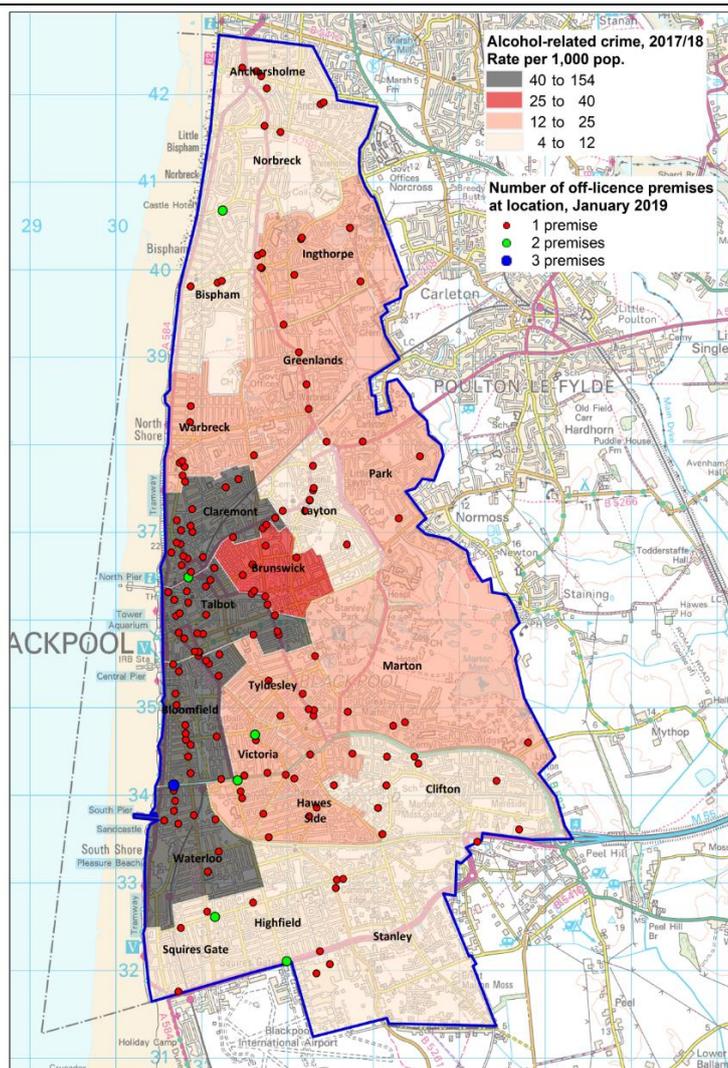
Alcohol reported incidents

- In 2019/20, 428 of Talbot's police-recorded incidents had an alcohol qualifier – i.e. incidents where the consumption and effects of alcohol are more than merely incidental.
- There were 418 notifiable crimes in Talbot in 2019/20 where alcohol consumption was an aggravating factor
- Talbot has the second highest rate of alcohol related crime in Blackpool.
- The rate of alcohol related crime in Talbot is 65.7 per 1,000 population, over 3 times higher than the Blackpool average of 18.0 and 10 times higher than the Lancashire average of 6.4.
- There were 418 notifiable crimes in Talbot in 2019/20 where alcohol consumption was an aggravating factor.

Concerns regarding the application:

Public Health justifiably has concerns that if an alcohol license is granted to these premises, it would increase the availability of alcohol in an area which is already experiencing significant levels of alcohol-related harm. This premise is situated in a ward that has the highest number of off-licence premises in the whole of Blackpool. There are 19 off-licence premises in Talbot ward (data as at May 2020). The maps below demonstrate the cluster of alcohol premises in Talbot ward and the surrounding areas in relation to the rate of alcohol-related hospital admissions and alcohol-related crime.





Public Health has concerns that this premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.

Public Health believes that the applicant has not taken the wider challenging factors of the area into consideration within their application. Public Health is aware of the problem of street drinking within the locality in which this premise is located. These problems have a negative impact on public safety and the health and wellbeing of the local community. The sale of low value/high alcohol products and the potential negative impact of increasing alcohol availability within this locality are not taken into consideration.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application. It is difficult to see how the granting of this application would not add to the cumulative impact already experienced in this area.

Data sources:

PHE, Local Health

TIIG AED Assault data

MADE District Profile - <https://www.lancashire.gov.uk/lancashire-insight/made-partners-area/tables-and-charts/>

Blackpool JSNA 2019

A handwritten signature in black ink, appearing to read 'A. Rajpura', with a long horizontal flourish underneath.

Dr Arif Rajpura

Director of Public Health, Blackpool Council